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**Engineer to Entrepreneur High-tech Internet Start-ups in India** *Krishna : The Ultimate Idol Entrepreneurship and Industry 4.0 Stop Thinking Overcoming The Difficulties* *ENTREPRENEURSHIP AND FINANCIAL INSTITUTIONS FOR SMALL SCALE INDUSTRIES* **Social Entrepreneurship and Sustainable Business Models What it Takes to be an Entrepreneur** **Building Entrepreneurship Economic Wisdom Management and Entrepreneurship** **Business models for fecal sludge management in India** **The Innovative Entrepreneur** *MICRO, SMALL AND MEDIUM ENTERPRISES* **Transnational Entrepreneurship** **Social Entrepreneurship and Social Inclusion** **Social Entrepreneurship Bridges Between Tradition and Innovation in Ethnomedicine** **A Jar of Pebbles** **Historical Dictionary of the Bengalis** **Politics of Water Conservation** **BETRAYAL \$100 Heist** **Entrepreneurship and Small Business Development** **Street Entrepreneurs** *Talkative Hearts* **Entrepreneurship in Small Towns** *Billions of Entrepreneurs* **The New Age Entrepreneurs** **Entrepreneurs of Kerala** *Chinese Universities in the National Innovation System* *ENTREPRENEURSHIP AMIDST PANDEMIC COVID19* **Krishna Inspires** *India Land of a Billion Entrepreneurs* **Gita Today** *Entrepreneurial Ecosystem* *The Oxford Handbook of Entrepreneurial Finance* *Outlook Business* **Knowing What's Ignored** **Academic Entrepreneurship in Asia**

Have you wondered what goes on in the heads of entrepreneurs? What makes them tick? The New Age Entrepreneurs provides a peek into the lives of thirty successful entrepreneurs—including N.R. Panicker of Accel Ltd, Ramachandra Galla of Amaron, and M. Murali of Sri Krishna Sweets—who established flourishing businesses borne out of innovative ideas. These trailblazers delved into diverse industries, ranging from information technology to luxury hotels and Indian sweets. With snappy, insightful, and motivating tales—interspersed with interviews and vivid profiles—The New Age Entrepreneurs is a collection of vignettes of men who made their own rules and set standards for the rest of the industry to follow. Provides a comprehensive picture of issues dealing with different sources of entrepreneurial finance and different issues with financing entrepreneurs. The Handbook comprises contributions from 48 authors based in 12 different countries. This book presents an economic framework that addresses the motivation of the innovative entrepreneur. This book explores social entrepreneurship vis-à-vis participation of marginalized communities. Based on in-depth case studies that highlight the efforts of selected third sector organisations, this book brings to light the emergence of social entrepreneurship in India. The cases focus on the roles of locally established methods and community participation in carrying out sustainable social transformation. Social Entrepreneurship: Working Towards Greater Inclusiveness contributes to both practice and theory in social entrepreneurship. It also sets out modalities for future work in the field, examining the various processes adopted by social enterprises in their functioning and delivering of services to address the concerns of exclusion. This book reviews the entrepreneurial, firm-specific and external environment-specific aspects that influence the key lifecycle stages of high-tech start-ups and identifies the key factors that influence each milestone. Addressing the need for further theorisation and operationalisation of social entrepreneurship in India, this edited collection provides a critical and deeper understanding of the social entrepreneurial ecosystem. Covering topics such as entrepreneurial intentions, empathy, impact investment and standardised social measures, the contributors explore the potential of social entrepreneurship and sustainable business models in an Indian context. Offering empirical cases and presenting a realistic perspective of the social entrepreneurship landscape in India, this collection will undoubtedly be of value to those interested in creating a social and sustainable impact in business and society. This book examines the politics of rural development with special reference to watershed development interventions in the desert province of Rajasthan in India. Watershed development (and rainwater harvesting) is one of the most significant rural development interventions in rainfed areas of India since the early 1990s. A range of developmental actors including the state watershed department, international donors, NGOs and grassroots organisations are involved in sponsoring watershed development projects. Using multi-sited ethnography and conversational interviews with the deliverers as well as recipients of development, the book compares and contrasts the watershed interventions of the state and two different kinds of NGOs in Rajasthan. While conventional studies on watershed development have focused on the evaluation of ‘success’ or ‘failure’ of particular projects, whether implemented by the state or NGOs, the book moves beyond this narrow analytical gaze to look at the roles, agendas and interests of multiple development agencies, often partnering together and sometimes competing with each other as part of, what the author calls, the ‘watershed development regime’. Taking cue from watershed development and water conservation projects over the last two decades, the book engages with the larger question of ‘how’ of delivering development. It examines the complex processes of cooperation, competition, negotiations, contestations and conflicts between different stakeholders, including the agents of development and differently positioned rural social groups in the context of Rajasthan. The book demonstrates that the recent interventions in watershed development and rainwater harvesting have considerably shaped the politics of development in Rajasthan in a number of ways: by becoming a site for the remaking of the ‘state’ and its internal relations, by disturbing the local hegemony in the countryside, by creating new relations of patronage between diverse agents and recipients of development, by increasing the associational capacity as well as creating new conflicts (intra and inter village) and by initiating competition and cooperation between the various agents of development over control of local resources and power. Talkative Hearts It's a piece of writing by 30 writers all over India who have poured their hearts onto the paper and talked about the issues that are to be spoken. Talkative Hearts is a collection of short stories, articles and beautiful poems jotted down in Hindi and English. We often fail to raise our voices on certain topics but penning down those views is much easier which could bring a revolution. The views of every writer will be reached to every common person and enlighten them. This timely book examines the rising phenomenon of academic entrepreneurship and technology commercialization among leading universities in Asia, by presenting in-depth analysis of thirteen leading universities from nine Asian economies, including Tokyo University in Japan, Tsinghua in China, IIT Mumbai in India, and the National University of Singapore. Written by scholars with deep institutional knowledge of the respective universities, they provide an authoritative account of the distinctive features of academic entrepreneurship at these universities and offers insights on policy implications. The comparative findings will prove highly relevant and informative for both entrepreneurship scholars and university administrators. Industry 4.0 (i4.0) can unleash new business models or develop essential insights for a better decision-making process. It includes technologies like the Internet of Things (IoT), AI, cloud computing, machine learning, robotics, 5G, and Big Data Analytics (BDA). The imperative of i4.0 can enhance value creation and value capture at the same time with unmatched efficiency. This book explores how entrepreneurs can balance entrepreneurial exploration and exploitation in i4.0. The analytics world is moving beyond the descriptive to predictive, and in the future, it will be more prescriptive enabled by AI, machine learning, expert systems, and 5G. Thus, the future of entrepreneurial exploration and exploitation depends on how information is used to develop insights

and to make intelligent, smart, and fact-based decisions to take actions that may have real-time correction mechanisms. As such, i4.0 has implications for students, managers, researchers, policymakers, and politicians alike. This book is a must-read for all. China and India are home to one-third of the world's population. And they're undergoing social and economic revolutions that are capturing the best minds--and money--of Western business. In *Billions of Entrepreneurs*, Tarun Khanna examines the entrepreneurial forces driving China's and India's trajectories of development. He shows where these trajectories overlap and complement one another--and where they diverge and compete. He also reveals how Western companies can participate in this development. Through intriguing comparisons, the author probes important differences between China and India in areas such as information and transparency, the roles of capital markets and talent, public and private property rights, social constraints on market forces, attitudes toward expatriates abroad and foreigners at home, entrepreneurial and corporate opportunities, and the importance of urban and rural communities. He explains how these differences will influence China's and India's future development, what the two countries can learn from each other, and how they will ultimately reshape business, politics, and society in the world around them. Engaging and incisive, this book is a critical resource for anyone working in China or India or planning to do business in these two countries. Studies on growth and development of SSI's have always occupied a very prominent position in scientific research. During recent times scientists have been interested in understanding how the growth and development of SSI's are governed by the entrepreneurship of the people. The study investigates various aspects of entrepreneurs. It explores the effects of socio-psychological background of the entrepreneur on the success and failure of the enterprise. The author also highlights the motivational factors that induce the entrepreneur to the field. The book also draws the personal characteristics of a successful Kerala entrepreneur. The findings will prove an essential reading to those who are engaged in training the entrepreneurs. It would be most useful for academicians, planners, bureaucrats, politicians and the various persons concerned in the development of SSI's and entrepreneurship. It is our hope that the book will provide a fresh stimulus for the researchers and scholars alike. The vibrancy of an economy depends on the constant flow of entrepreneurs who can take up challenges in business and industry. An entrepreneur is one of the important segments of economic growth. Schumpeter observes that economic development consists of employing resources in a different way in doing a new combination of means of production. He contends that economic growth depends on the rate of applied technical progress i.e. innovation rate of applied technical progress in the economic field which in turn depends on supply of entrepreneurs in society. Thus entrepreneur becomes the agent of change in society[1]. Entrepreneur's motivations & aspirations are conducive to development. Entrepreneurial competence makes all the difference in the rate of economic growth. A broad based entrepreneurial class in India is a felt need and such an entrepreneurial class would speed up the process of activating the factors of production leading to a higher rate of economic growth dispersal of economic activities, development of backward & rural tribal areas, creation of employment opportunities, improvement in the standard of living of the weaker sections of the society and involvement of all sections of the society in the process of growth[2]. An entrepreneur plays a critical role in the process of socioeconomic change by envisaging new opportunities new techniques, new products & by coordinating all other activities. This is the first book to offer a clear guide through the issues, the challenges, the people, and the risks entrepreneurs face, as well as the rewards they obtain. The readers learn from the successes and mistakes of others who have traveled the path ahead of them. This is not a hopeful collection of generalities; this is a book of substance for the person who wants to succeed as an entrepreneur. The book covers how to: pinpoint your business vision, create your business plan, obtain funding, deal with employees, lawyers, accountants, bankers, potential investors, competitors, sales people, and many others who are part of an entrepreneur's daily life. It is a must read for the new entrepreneur. Presser has written this book to provide prospective and current entrepreneurs with a pragmatic overview of what is involved in being an entrepreneur and to help them improve their chances of success. Gita needs no introduction. The whole great Vedic civilization of Indians are known and related to the philosophy enumerated by this book. The sermon of Bhagwan Krishna to grief-stricken Arjun was told in the battlefield where two armies were standing to start the battle. Since birth, every person starts his fight; one may call this as action or living. But it is a form of fight where we are not alone to live, to act; we are always with our opponent offering resistance to us. The battle might get over due to our abandoning the fight but the cause remains alive, kicking us in our brain, creating a violent environment converting us into a person with ever-agitating, complaining mind and intellect. The non-violence wrapped under the cowardice is more dangerous than the demonstrated violence. Throughout the teachings of Gita we can notice the tone of universalism in suggesting self-elevation for all irrespective of caste, creed, and education-level of holy texts – Vedas and Upanishads. Teachings of Gita have broken all those misgivings of a common man. One can also practice meditation by learning the knowledge of truth and can identify SELF as different from the material body. Uniqueness in teachings of Gita is its direct approach to a common man. It suggests a direct relationship and communication between Man and God. In Gita, Bhagwan Krishna dwells upon the wisdom about reality as well as a practical way of living day-to-day life and improving our SELF. While reading Gita we would learn Bhagwan Krishna discoursing on the most secret and sacred knowledge and now here we are learning the tips for our better behaviour and conduct. I wish and pray for the readers a purposeful and happy life. Kindly accept my regards to read Gita for your all-round growth and self-elevation. With due respect and regards to all the schools of thought I would like to draw inference from their interpretations to make it purposeful and a learning experience. The objective of my writing this book is to start a thinking process amongst us the useful and relevant message to improve our day to day life with the blessings of Mother Gita. This book argues that embeddedness and community participation bring unique propositions for social entrepreneurship to foster social inclusion. It uncovers the role of local knowledge and grassroots level innovations to create necessary environment for the positive social change to roll. Social enterprises have proven to reduce drudgery of poor and excluded by offering creative and innovative solutions for long standing social problems. The grassroots level creative problem solving mechanisms they initiate travel through a variety of local dynamics and cultural contexts. However, social innovations quite often do not achieve their intended results, especially when they fail to understand the local contexts and embed themselves in such dynamism. In this background, the book attempts to understand and analyse the 'connect' between the social innovations and local dynamism. It argues that the community-driven innovation management which is based on local knowledge inspires the social entrepreneurial process and builds capacities and infrastructure to foster social inclusion. Each chapter in this book offers development scholars rich narration about how social problems have been approached, addressed, and altered through rich insights from communities and the social entrepreneurial teams. Stories of accomplishments of several inventors and entrepreneurs of all times and diverse backgrounds, complete with facts and figures, make this book interesting for general readers and of special value to young professionals as well as management students. Community-based enterprises are the result of a process in which the community acts entrepreneurially to create and operate a new enterprise embedded in its existing social structure and network. This book argues that community-based enterprise could represent a strategy for fostering sustainable local development while at the same time maintaining traditional knowledge in ethnomedicine and conserving the local ecosystems. This book closely examines how universities and higher educational institutions have come to occupy a very significant position in the Chinese national Innovation system (NIS) in the last two decades. It looks at the growth, structure and current status of higher education in China and discusses how these world-class institutions are intimately intertwined with the rise of China in the global knowledge economy. It studies themes such as the impact of Chinese universities on industry, business enterprises and national development, relevance of higher education to policies related to industry development, reform measures to improve research intensity and quality of teaching, and internationalization and globalization of higher education. Based on sound empirical research, it also explores concepts like academic entrepreneurship, start-ups and entrepreneurial ecosystems. A key text on the Chinese education sector,

the book will be of interest to scholars and researchers of higher education, Chinese studies, science, technology and innovation studies, business economics and management, academic entrepreneurship and public policy. The economic wisdom is rooted in a profound understanding of the relationships that exist between different orders of law that operate within an economic community. It is above the above the man-made laws and regulations that societies develop themselves; there are laws of nature that operate by virtue of the individual and social nature of human beings and human societies. We do know we'll need to be more resilient, more adaptable, and more responsible to face the future. The concern is to join with those who are helping to grow fairer and more civilized communities and better places in which community can develop. In terms of our aims, it's a concern that our arts, manufactures and commerce become more directly linked to the creation of a better and more equitable society. But most entrepreneurs turned out not just to be good at making things cheaply, but just as good as us at thinking and research and creating things. With limited capacity to make things and no obvious reason why our thinking should be considered superior to others', where does that leave our knowledge economy? This is where a wisdom economy comes in. A wisdom economy doesn't ignore knowledge, but recognises that value is attached to the ethical and social framework within which that knowledge is used. Wisdom recognises that values and value-judgements are implicit in the way we live and that we need to be open about them. Being a successful entrepreneur means more than starting new ventures every other day. It means the right attitude towards a business and the determination and grit to achieve success. ... A successful entrepreneur always has a strong sense of self-confidence and a healthy opinion of their skills and abilities. The path to success lies in evolution, whether it is evolution of ideas, services and products or technology. An entrepreneur should have an open mind and eagerness to learn new things. It is imperative to understand that the only way to keep at the top is to keep on changing and evolving with the time. An entrepreneur should be aware of the latest service techniques and technology in order to serve the clients in a better way. During the process Leaders, Entrepreneurs, Founders and Employees have to evolve themselves for being a great leader. Business is at war today globally under VUCA world and disruptive age of Fourth Industrial Revolution. Business is not just about investment. It's more about generating wealth as a measure to sustainability goal. This book exclusively deals with evolvment process for being great leader and successful entrepreneurs with business insights, business wisdom and error free decision making process. Every finer nuance of this book and its analogies drawn from Indian mythological stories, Economic wisdom of "Chanakya" & Sun Tzu and War Stories as is being preferred and practiced globally has to be widely interpreted for self-manifestation under prevailing global conditions and surrounding situation to address the war imposed and enjoy the book. The book is certain to take forward the leadership and organizations to whole new level of sustainable paradigm. Various mythological and war analogies used in this book shall be the guiding principle to evaluate and build solid strategies in developing organisation. Mythological and historical facts and evidences given in this book help deeper introspection in this highly disruptive age and develop spiritual wisdom, subjective management and economic wisdom. This book is suitable for Entrepreneurs, Leaders, Start-Ups and Employees to evolve themselves and face the challenges ahead arising out of several disruptive macroeconomic forces- This is a must to be successful. A fast-paced psychological thriller, this story will change the readers' perspectives of the mechanisms of the world. While depicting technology as a double-edged sword, it transports you into the magical world of love, instinct and intuition. The bad guy in the story is invisible, but is a formidable force that is out to take control of the world in the most surreptitious way. (S)he is unstoppable and moves in a very fast and sophisticated manner. The protagonists, on the other hand are normal people who try hard to match the power of the antagonist. This book is not about the war between love and technology; rather it is a narrative of how technology and love coexist as the two most potent forces that drive modern human life. Every page of the book promises to be a cliffhanger with some spine-chilling moments. The endgame proves to be a breathtaking account of the coming together of primal powers to take on the might of the adversary that is growing in strength exponentially. Stop thinking... you are being heard! This book is intended to serve as a textbook for Engineering and Management courses. It seeks to develop an understanding of the concepts of management and entrepreneurship. The chapters are well planned to cover basic functions of management and entrepreneurship, small scale industry, institutional support and project preparation. Salient Features: Comprehensive and easy to understand, requires no previous knowledge of the subject. Presented in a simple and systematic manner. Review questions for the benefit of students. Contributed articles presented earlier at a seminar. "Don't live the same year 75 times and call it a Life." -Robin Sharma, Author of 'The Monk who sold his Ferrari' When most people think about launching a small business, their minds naturally gravitate toward the idea of " traditional " small businesses. They're expensive, painstaking and extremely tough to scale. More times than not, your money gets lost in rolling the business and keeping your venture stocked up with inventory. Over and above, imagine the fixed costs that you may incur to keep your store alive. With this book in hand, nothing can hold you back. It systematically breaks down an entire process of identifying opportunity, harnessing knowledge and building a bullet-proof execution of shutting out all the hassles of a "traditional" business and building your Digital Empire. With just \$100. This book is the result of years of cross platform experiments and analysis by a team that has consistently worked with entrepreneurs like yourself. Karthik Krishna has been a serial entrepreneur who has successfully Founded and Co-Founded over 6 high grossing companies across a plethora of industries You will learn a step-by-step process of the author's signature framework that has consistently delivered 6 figure results. You just need the courage to dream and \$100 to invest in your company. The \$100 also covers the price of this book. You will also find one very interesting tweak to the process that will literally allow you to multiply your revenue at will. Prior research provides strong theories for managers. This book tries to cover the managerial areas, most neglected at work. This is an effort to examine important attributes in making successful outcomes at work. Covering the right form needs training and up-skilling, so understanding the individual work style all plays critical roles in organisational success. This book is built on the fundamentals of various industry experts, authors and mentors, who have guided on how top managers can seed a strong relationship between management to get desired outcomes. This knowledge will give you a more diverse, equitable, and inclusive approach, many companies have turned towards it. By understanding how these elements jointly influence managers' behaviour, guidance on optimal leadership shall be achieved. Factual experiments show ways in which different policies and decisions are made. This edited volume develops an understanding of the strategies, processes, issues and concerns involved when small and medium-sized enterprises (SMEs) go international with their local products/services and vice versa. It is a compendium of eighteen selected chapters on the subject, supported by an introductory chapter. The contributions are organized in four parts based on the sub-themes they deal with. The first part, containing the introductory chapter, provides different perspectives on transnational entrepreneurship, returnee entrepreneurship and their linkages with the internationalization process. The subsequent parts have chapters dealing with three sub-themes of the subject – the internal factors (individual and firm-level resources), the external factors (entrepreneurial ecosystem), and the process of organizational transformation and change, respectively, in the context of SME internationalization. Special issues and challenges being faced by SME entrepreneurs in emerging economies have been highlighted in this book, discussing key contemporary issues with regard to internationalization in the three dimensions outlined above. Further, the book explains how an entrepreneur can engineer the transformation of his/her organization into an international SME. This book is a very useful resource for entrepreneurs and policy-makers in general, and for academics and researchers in particular, as it provides an overview of the contemporary research in the critical areas of SME internationalization and transnational entrepreneurship by highlighting the linkages between them with special reference to emerging economies. Every startup founder knows from the outset that there are going to be obstacles. But sometimes, they can still surprise you -- whether that's because you just didn't anticipate them, you're unsure of the best way to respond, or you don't yet have the resources you need to address them properly. Being an entrepreneur comes with its ups and downs. To

achieve success in the business world, one must dive deeper and realize what it really takes to be an entrepreneur. All the struggles, disappointments, and frustrations are what will help you grow and achieve what it is you really want. This book is a place where we can truly get real about entrepreneurship. Right down to the nitty-gritty of it all. Through humor, practical tips, and my own personal stories within the crazy and exhilarating world of entrepreneurship you'll discover: - Ways to deal with failure - Giving yourself credit - What's meaningful to you - And most importantly, finding inspiration and motivation Buy this book now.

The Historical Dictionary of the Bengalis provides an overview of the Bengalis across the world from the earliest Chalcolithic cultures to the present. This is done through a chronology, an introductory essay, and an extensive bibliography. The dictionary section has over 750 cross-referenced dictionary entries on politicians, educators and entrepreneurs, leaders of religious and secular institutions, writers, painters, actors and other cultural figures, and more generally, on the economy, education, political parties, religions, women and minorities, literature, art and architecture, music, cinema and other major sectors. This book is an excellent access point for students, researchers, and anyone wanting to know more about the Bengalis. Nisha's world falls apart when she learns that her grandmother is hiding her from her father and uncle. Nisha is against running away and hiding. With the help of her friends, she is ready to face them and make them pay for the murder of her mother and grandfather. They plan to expose these ruthless people and put them where they belong—behind bars. A Jar of Pebbles celebrates the ordinary, the absurd, and the exceptional. In these days and times, when pandemic-induced lockdowns have forced social distancing, this collection talks of the warmth and learning of human connections. Memories of growing up in a small town in the 80s and 90s predating the social media, and lessons from parents who never used a manual then, are tenderly captured for posterity. Simple snippets of human effort, and kindness are narrated with empathy and humour. The anecdotes speak to the generation that did not have the Internet as well as to the generation that cannot live without it. The language is simple, straight from the heart, and not a claim to the grandiose. It is a soulful read in this busy world we live in today to inspire hope, share a laugh, and possibly pass on a bit of learning. We are all engineers at heart-analyzing and fixing daily problems with simple ideas. Some ideas ignite an entrepreneurial spark in us. We discuss the idea with our friends and family. Out comes the entrepreneur in us, charting an exciting voyage from an engineer to entrepreneur. In this Internet-age of fast-moving business opportunities, it is important to evolve rapidly from idea-excited engineers to business-aware entrepreneurs. This book follows a workbook approach to provide entrepreneurs a quick-start on a broad range of business life-cycle topics such as analysis of ideas, founding team dynamics, marketing, sales, and funding. The goal of this book is to provide a few degrees of early correction for entrepreneurs to avoid many degrees of deviation, later, during their entrepreneurial flight. || Jai Shri Krishna || This book is dedicated to Lord Krishna. The thoughts and quotes as published in this book are inspired by the teachings of Bhagavad Gita. I hereby dedicate all my thoughts and actions in the lotus feet of the Lord and read the following Verse 6-7 of Bhagavad Gita Chapter 12 for the benefit of one and all. For one who worships Me, giving up all his activities unto Me and being devoted to Me without deviation, engaged in devotional service and always meditating upon Me, who has fixed his mind upon Me, O son of Prtha, for him I am the swift deliverer from the ocean of birth and death. I consider myself as a student of Bhagavad Gita for life. One may not understand or remember the meaning of each verse from Bhagavad Gita. Just remember to chant 'Hare Krishna' and give your best to fix your mind on the Lord's image. Everything else will fall in its place automatically. If you like the quotes and thoughts inspired by Bhagavad Gita, do share this book with your family and friends. Thank You and Happy Reading. || Hare Krishna Hare Rama || Addressing the current dearth of available literature on this topic, the editors use a range of international case studies to explore street vending and informal economies which continue to be, especially in developing countries, a vital economic driver. This volume collects essays from authors around the world about the markets and vendors they know best, including studies of USA, China, Mexico, Turkey. The contributors speak of the struggles that vendors have faced to legitimize their activity, the role that they play in helping societies adapt to and survive catastrophes as well as the practical roles that they play in both the local and global social and economic system. As well as highlighting the importance of street markets as a phenomenon of interest in itself to a growing body of scholarship, this study demonstrates how an analysis of street vending can provide insights not only into economic anthropology, but also urban studies, post modernism, spatial geography, political sociology and globalization theory. Economic development is a priority for all nation-states, whether developing or developed. In recent times, a few among the developing nations – often referred to as the emerging economies – have attracted the world's attention because of their fast pace of economic growth. While the similarities among these nations (for example the BRICS) in the pattern of their economic growth are highlighted and discussed, the differences are often glossed over. This book, therefore, attempts to present the diverse ways in which entrepreneurship is facilitated in emerging economies, through a compilation of research papers from six different countries (India, China, Singapore, Hong Kong, Nigeria and New Zealand) belonging to the class of emerging economies. The papers included in this book cover a variety of topics related to the creation and management of an entrepreneurial ecosystem, such as intercultural interactions, IPR issues, government policies for SMEs, social entrepreneurship, opportunity identification, green entrepreneurship, employee entrepreneurship, symbiotic ventures and social capital, social fluidity mapping for reducing failure stigma, green awareness in the corporate world and among entrepreneurs, venture capital for growth, immigrant entrepreneurs, entrepreneurial success and life satisfaction, among others. The contributions are supported by an introductory chapter that provides an integrative framework by unifying the diverse patterns of economic development in the different countries under various institutional inadequacies as a process of “muddling-through to development”, necessitated by the non-systematic development of the ecosystem for new venture creation. This book is indeed a must-read for those interested in understanding the process of entrepreneurship and economic development in emerging economies. The MSMEs have attained a significant group in terms of their number, employment investment, output and exports. However, these units suffer from various problems. In the light of this background, the present study has been taken up to highlight the problems of MSME units of Guntur district. In Andhra Pradesh as it is learnt that they have been suffering from many problems on several fronts such as production, marketing, labour, finance etc. In fact, the performance of these units has been for better had they been free from these problems. The study is largely based on the primary data collected from MSMEs of different industrial Estates and Auto Nagar of Guntur District. The study has been divided into seven chapters. The first chapter deals with the role development and problems of MSME Sector. The second chapter describes the objectives of the study and the methodology followed. The third chapter outlines the growth and performance of MSME in the Indian scenario, Andhra Pradesh Scenario and Guntur scenario. The fourth chapter presents the sickness of MSMEs. The fifth chapter presents in a case study on development of MSMEs in Guntur District. The sixth chapter deals with the problems of sample needs in the Guntur District. The seventh chapter deals the findings and conclusions drawn from the study, besides suggestions made to MSMEs, policy makers and financial institutions to enable them play their respective roles in resolving the various problems faced by MSMEs.

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